

## Common Pantones

Character	Note	Pantone	Best CMYK Conversion
Moana	Official Disney Princess	skin: 7522C   top & sash: 7417C	Skin: 8/62/54/16 Top: 1/83/85/0
Ariel		Skin: 474C   hair: 186c	Skin: 0/25/36/0 Hair: 2/100/85/6
Aurora		Skin: 162C	Skin: 0/25/35/0
Belle		Skin: 475C	Skin: 0/21/30/0
Cinderella		Skin: 489C	Skin: 0/20/21/0
Jasmine		Skin: 7515C	Skin: 5/43/49/11
Merida		Skin: 9260C	NA
Mulan		Skin: 473C	Skin: 0/32/42/0
Pocahontas		skin: 7591C	Skin: 17/54/68/0
Rapunzel		Skin: 2015C	Skin: 0/16/32/0
Raya		Skin: 7591C	Skin: 17/54/68/0
Snow White		skin: 9221C	NA
Tiana		skin: 4635C	Skin: 12/58/81/42
Anna	Not an official princess, including for reference	Skin: PMS 9220C   hair: 470c	Skin: NA Hair: 7/70/99/38
Elsa		Skin: PMS 9241C   hair: 9060c	NA

## Tips for featuring Disney Princesses

- Using accurate colors in your illustrations will help your chances of getting artwork approved and reduce potential edits. Along with the pantone table above, the [official Disney princess website](#) is a great place to reference.
- Only feature official Disney princesses together.
- When showing princesses together, ensure that the scale of the princesses makes sense (they are different heights!) The [official Disney princess website](#) is a great place to reference how princesses appear when shown next to each other.
- When showing princesses together in a 'stylized rendering' - e.g., line drawings - ensure consistency among illustrations. For example, don't feature color on some princesses and not others.
- Certain characters must be stylized for baby products (Princess films include Beauty & The Beast, The Little Mermaid, Aladdin, Cinderella, Princess & The Frog, Tangled, Snow White, Sleeping Beauty, Mulan). **If you feature stylized princesses together, make sure you follow the same adjustments across each princess.** In the two examples below from shopdisney.com, you can see how colors may be 'shifted down' for certain products. If you feature princesses together, adjust colors at similar levels.

